



July 2020

Dear Friend:

The bearer of this letter represents the CJD Foundation and is seeking sponsorships and donations for our **Strides for CJD** fundraiser, a Virtual walk to be held on Saturday, October 3 and throughout October 2020 nationwide. Last year, more than 3,000 community members and family members affected by CJD participated in the event across the U.S.

About CJD and the CJD Foundation:

Creutzfeldt-Jakob Disease (CJD) is a rare, rapidly progressive neurodegenerative disease. There is no treatment or cure, and the disease is invariably fatal. The CJD Foundation, a non-profit 501(c)(3) organization, offers families a 7-day HelpLine, referrals, an annual conference, and support groups. Proceeds of the event will go to the **CJD Foundation General Fund**, which supports medical education, family support, and research programs.

How You Can Help (Call 800-659-1991 or visit www.Strides4CJD.com):

Sponsorship: Sponsorship levels include Diamond (\$10,000), Platinum (\$5,000), Gold (\$1,000), Silver (\$500) and Bronze (\$250). Diamond, Platinum and Gold Sponsor levels will be displayed on T-shirts provided to registrants and on our website and other promotions. Silver (\$500) and Bronze (\$250) sponsors will be recognized on our website. The deadline for including a sponsorship on event T-shirts is **August 21**.

Contribution: Donations by cash, check, or credit card may be made by mail, by phone, or through our website (www.strides4cjd.com) to support individual participants or the overall event. Please make checks **payable to CJD Foundation**. The CJD Foundation is a 501(c)(3) organization (Federal EIN: 65-0404623). Your gift is tax deductible to the extent allowed by law.

If your **employer matches donations**, please consider requesting a match to complement your personal contribution.

Thank you so much – we truly appreciate your support!

With best wishes,

A handwritten signature in cursive script that reads 'Debbie Yobs'.

Debbie Yobs, President

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Debbie Yobs
President

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Medical Director

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(deceased)

